



Summary

- Passionate visual designer with experience developing interactive and print communications for a variety of brands
- Produce high-quality creative that is on-strategy, within budget, and contributes to growing the client's business
- Translate business and brand goals into innovative and meaningful brand experiences

Experience

March 2015–Present | Freelance

▶ Creative Director, Art Director, Designer

Clients: Qualcomm, Philips, and various agencies and companies in the San Diego area

Responsibilities:

- Develop brand identities, logos, infographics, and icons
- Design print collateral: business cards, brochures, postcards, and marketing materials
- Create digital materials: websites, emails, banners, and PPT presentations

May, 2009–March, 2015 | Havas Lynx

▶ SVP, Creative Director

Clients: Sanofi, Actavis, Eisai

Responsibilities:

- Manage team of designers, freelancers and copywriters
- Partner with various agency disciplines to develop strategic direction, interpret brand goals into effective creative executions and deliver client-facing presentations

June, 2007–May, 2009 | Rosetta Marketing

▶ Creative Director, Art Director

Clients: Johnson & Johnson, McNeil, UCB, HSBC, Pfizer

January, 1997–May, 2007 | Dentino Marketing

▶ Creative Director, Senior Designer

Clients: Isle of Capri Casino, Las Vegas Hilton, Resorts Atlantic City, MasterCard, Prudential, Avis

January, 1996–January, 1997 | The Chapman Agency

▶ Designer

Clients: Bristol-Myers Squibb, Guinness, Bass, AT&T, The Army

March, 1995–December, 1995 | Grey Entertainment

▶ Production Artist

Clients: Warner Brothers, ABC

Technical

Adobe Creative Cloud: Photoshop, Illustrator, InDesign
MS Office, QuarkXPress

Awards

2014 DTC Men's Health: Gold for Rapaflo
2014 PM 360 Trailblazer: Silver for Belviq HCP
2013 MM&M Award: Silver for Lantus

2013 W3 Award: Silver for Best Campaign
2013 W3 Award: Silver for Best Pharma Website for Rapaflo